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International Conference on Business & Economics

HELLENIC OPEN UNIVERSITY

Hotel Titania

APRIL 22, 2016 - APRIL 23, 2016



Organizing Team

Scientific Committee

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Greece

Dr Vasilis Angelis, University of the Aegean, Greece

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Sciences, Greece

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United Kingdom

Dr Keith Pilbeam, City University, United Kingdom

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Dr Vasileios Zisis, University of Piraeus Department of Business
Administration, Greece
Dr Constantinos Zopounidis, Technical University of Crete, Greece

Chair of the Conference

- Dr Dimitrios Vasiliou**, Hellenic Open University, Greece

Organizing Committee

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Dr Augustinos I. Dimitras, Hellenic Open University, Greece
Dr Nikolaos Eriotis, National and Kapodistrian University of Athens, Greece
Dr Dimitrios Vasiliou, Hellenic Open University, Greece



Programme

Friday 6-2-2015

02:30 PM – 03:30 PM	Registration
03:30 PM – 04:30 PM	Session F1
04:30 PM – 04:45 PM	Coffee Break
04:45 PM – 06:15 PM	Session F2
06:15 PM – 06:30 PM	Coffee Break
06:30 PM – 08:00 PM	Opening Ceremony
08:30 PM – 11:59 PM	Gala Dinner

Saturday 7-2-2015

09:00 AM – 10:45 AM	Parallel Sessions S1-S3
10:45 AM – 11:00 AM	Coffee Break
11:00 AM – 01:00 PM	Parallel Sessions S4-S6
01:00 PM – 02:00 PM	Lunch
02:00 PM – 04:00 PM	Parallel Sessions S7-S9
04:00 PM – 04:15 PM	Coffee Break
04:15 PM – 06:00 PM	Parallel Sessions S10-S11

SESSION	ROOM	SESSION CHAIR	TITLE - AUTHORS
F1	Niki	Maria Psillaki	<i>The Greek social security system: analysis, assessment</i> Zoumpoulia Mouratidou, Paraskevi V. Boufounou, Georgios Mergos
			<i>Regulation and taxation issues of financial stability in European banking</i> Panagiotis Alexakis, Ioannis Grigorios Samantas
			<i>Does board structure matter for bank performance?</i> Maria Psillaki, Christina Mavrakana
F2	Niki	Athanasios Episcopos	<i>Intellectual partnership in mathematical finance</i> Aristeidis Samitas, Andreas Andrikopoulos, Ilias Kampouris
			<i>Regulatory enforcement: Discipline on healthy BHC's affiliates</i> Christos Tsoumas
			<i>To Trade or not to Trade? An Evaluation of Technical Analysis into Athens Stock Exchange</i> Panagiotis Rousis, Spyros Papatthanasiou
			<i>Announcements of actual share repurchases in greece: market reaction and firm's motives</i> Angeliki Drousia, Athanasios Episcopos, George Leledakis
S01	Omiros	Athanasios Anastasiou	<i>Foreign direct investment in Greece: labour, infrastructure and macroeconomic conditions</i> Effrosyni Paneta, Pantelis Pantelidis
			<i>Greek sovereign debt & deficit determinants, evolution and effects on the economy. An empirical study with policy aspects</i> Georgios L. Vousinas
			<i>Tax policy, FDI and economic growth in Greece</i> Grigorios Spirakis, Antonios Sarantidis, Dimitrios Thomakos



SESSION	ROOM	SESSION CHAIR	TITLE - AUTHORS
			<p><i>The European crisis under multivariate GARCH models</i> Vasiliki Tsihli, Maria Chrysoula Petala</p> <p><i>EU Structural Funds: Do They Increase the Degree of Synchronization of Macroeconomic Fluctuations Across Europe?</i> Athanasios Anastasiou, Athina Zervoyianni</p>
S02	Socratis	Yannis Charalabidis	<p><i>"Smart Samos": Requirements analysis and suggested specifications of smart city applications to Samos"</i> Nikolaos Zacharis, Christina Theocharopoulou</p> <p><i>E-participation systems at Greek municipality websites</i> Triantafyllos Petrinou, Nikolas Bithizis-Petsis</p> <p><i>E-voting</i> Christos Mpakouros</p> <p><i>Web application for municipality self-evaluation in the context of smart cities</i> Zacharias Molonis, Konstantinos Bletsas</p> <p><i>Σύστημα αναδιοργάνωσης διαδικασιών στο δημόσιο τομέα μέσω προσομοίωσης</i> Petros Stamoulis</p>
S03	Platon	Afroditi Papadaki	<p><i>Board of directors characteristics and corporate governance quality</i> Pantelis Zisis, Augustinos Dimitras</p> <p><i>How economic crisis' perceptions affect management accounting innovation? A conceptual framework</i> Dimitrios Balios, Odysseas Pavlatos</p> <p><i>How narrative reporting changed the business world: providing a novel measurement tool</i> Alexandros E Garefalakis, Augustinos Dimitras</p> <p><i>Total quality management and small service organization</i> Nikolaos Kartalis</p>

SESSION	ROOM	SESSION CHAIR	TITLE - AUTHORS
			<p><i>Financial Crisis and accrual and real earnings management in Europe</i> Afroditi Papadaki</p>
S04	Omiros	Kyriaki Kosmidou	<p><i>IASBasel: The contribution of losses to the banks' capital adequacy</i> Panagiotis Vassilios Papadeas, Alina Hyz, Evangelia Kossieri</p> <p><i>Prevention of money laundering and financing of terrorism: assessment of practices and effectiveness among Greek banks.</i> Eleni Thanou, Grigorios Gikas, Athanassios Poulioudis</p> <p><i>The determinants of household deposits: Evidence from four South European countries</i> Fotini Economou, Christos Triantopoulos</p> <p><i>The global financial crisis and the bank marketing: A cross-country exploratory comparative study</i> Chrysanthi Balomenou, Amalia Akriviadi</p> <p><i>The Greek housing market as an idiosyncratic case: analysis of the socioeconomic factors that contributed to the boom and bust</i> Prodromos Vlamis, Nicholas Chatzitsolis</p> <p><i>The effect of banking concentration on systemic risk: evidence from Eurozone</i> Kyriaki Kosmidou, Konstantinos Moutsianas</p>
S05	Socratis	Paraskevi V. Boufounou	<p><i>Evaluation of public health units of the 6th Health Region</i> Sofia Kotsaftis</p> <p><i>Financial Effectiveness of Municipalities in Greece and the Use of Modern Financial Tools</i> Christos Pallis, Petros Pallis</p> <p><i>Introducing HR agility in times of austerity</i> Petros Katsimardos, Konstantinos Bouas, George Aspridis, Ioannis Rossidis</p>



SESSION	ROOM	SESSION CHAIR	TITLE - AUTHORS
			<p><i>Modernization of public administration</i> Vasiliki Alexopoulou</p> <p><i>Η συμβολή της λογοδοσίας και του κοινωνικού ελέγχου στον εκσυγχρονισμό της δημόσιας διοίκησης</i> Demetrios Comnenos, Zacharias Dermatis, Panagiotis Evangelopoulos, Dimitrios Tsoromokos</p> <p><i>Workplace bullying as an effect of the economic crisis in Greece: a comparative empirical study of the public and the private sector</i> Paraskevi V. Boufounou, Pelagia Spyrou</p>
S06	Platon	Charalambos Spathis	<p><i>Accounting and auditing in modern AIS environments</i> Marilena Athanasaki, Augustinos Dimitras</p> <p><i>Audit fees and audit quality during financial crisis</i> Maria Kyriakou, Augustinos Dimitras</p> <p><i>The Weighting of ESG factors: providing a novel tool for evaluating management commentary</i> Alexandros E Garefalakis, Augustinos Dimitras</p> <p><i>Εσωτερικός και εξωτερικός έλεγχος και απόδοση προσωπικού στις ελληνικές ναυτιλιακές εταιρείες</i> Andreas G. Koutoupis, Christos D Kakkos</p> <p><i>Factors influencing internal audit compliance in Greece</i> Georgia Boskou, Efstathios Kirkos, Charalambos Spathis</p>
S07	Omiros	Michael Bekiaris	<p><i>A financial analysis of the pharmaceutical industry: exploring the effect of the eurozone crisis</i> Maria Th. Morati, Michael Bekiaris</p> <p><i>Detaching the real options component from real estate stock prices: evidence from Southeast Asia</i> Konstantinos Konstantaras</p> <p><i>Forecasting foreign exchange rates with artificial neural networks</i> Thomas Gkourlas</p>

SESSION	ROOM	SESSION CHAIR	TITLE - AUTHORS
			<p><i>The effect of political instability on stock market and banking returns: evidence from panel data regressions</i> Antonios Sarantidis, Dimitrios Asteriou</p> <p><i>The impact of R&D investments on firms' financial performance in the period of financial crisis. The case of Greek F&B listed firms in Athens Stock Exchange</i> Petros Gregorios Kalantonis, Konstantina Panagiotakopoulou, Kiriaki Kontomari, Alina Hyz</p> <p><i>Working capital management and firms' profitability. The case of pharmaceutical companies in Greece</i> Dimitrios Axiotis, Alina Hyz, Petros Kalantonis, Dimitris Stavroulakis</p>
S08	Socratis	Mihail Diakomihalis	<p><i>Analysis and receiving of the message through the example of the Sochi Winter Olympic Games in the year 2014</i> Theodoros Lytras</p> <p><i>Language use in Greek management courses</i> Christos C Athanasoulis</p> <p><i>Temporal aggregation and the Ramsey's (RESET) Test for functional form :results from a Monte Carlo experiment.</i> Efstratios Tserkezos</p> <p><i>Testing the linearity of time series</i> Dimitra Chatzi, Dikaios Tserkezos</p> <p><i>Exploring facebook as an information source</i> Alina Hyz, Mihail Diakomihalis</p>
S09	Platon	Stergios Athianos	<p><i>Accounting adjustments for apraising SMEs in Greece</i> Athanasios Karampouzis, Dimitrios Ginoglou</p> <p><i>Research on financial implications for businesses operating in a crisis environment, the example of Greece</i> Ioannis E. Kapantaidakis</p>



SESSION	ROOM	SESSION CHAIR	TITLE - AUTHORS
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Factors affecting the tax burden of Greek listed companies: findings before and during the financial crisis

Evangelos Chytis, Mihail Diakomihalis, George Alexopoulos

The Accounting Harmonization after the adoption of IAS's/IFRS's. The case of Greek, French and Italian Listed Companies

Kleanthis Konstantinoudis, Athanasios Vazakidis

International accounting standards and source of company finance in Greece

Stergios Athianos, Augustinos Dimitras

S10 Omiros Efthimios Zervas

Medical waste management in hospital supply chains: a hierarchical decision-making framework and a system dynamics modelling approach

Naoum Tsolakis

Analysis of the resource decoupling index and of the impact decoupling index in the transport sector under the environmental Kuznets curve perspective in EU-15

Dimitra Kaika, Efthimios Zervas

Annoyance from air pollution in the city of Athens

Efi Drimili, Efthimios Zervas

Impact of economic crisis on fuel consumption

Eleni Chita, Pavlos Chatzipavlou, Efthimios Zervas

The impact of the economic crisis on passenger cars market

Pavlos Chatzipavlou, Efthimios Zervas

S11 Socratis Christos C. Frangos

Statistical exploratory analysis of the factors which influence the development of women's entrepreneurship and innovative activities in the present economic crisis

Christos C. Frangos, Eleni Gkika, Constantinos C. Frangos

SESSION	ROOM	SESSION CHAIR	TITLE - AUTHORS
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Statistical investigative analysis of the factors which contribute to the productivity of the academic teachers with respect to scientific research output and teaching effectiveness

Christos C. Frangos, Stavros Antonios Chaniotis,
Constantinos C. Frangos, Konstantinos Kyritsis

Στατιστική διερευνητική ανάλυση των παραγόντων που συντελούν στην παρακολούθηση ηλεκτρονικών και εντύπων μέσω μαζικής επικοινωνίας στην περίοδο της σημερινής οικονομικής κρίσης της Ελλάδας

Christos C. Frangos, Alexandros Anastasios Chatzis

ΧΟΡΗΓΟΙ ΣΥΝΕΔΡΙΟΥ:



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