



HELLENIC
OPEN
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International Conference on Business & Economics

HELLENIC OPEN UNIVERSITY

Athens, Greece

JUNE 26-27, 2020



Organizing Team

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- Dr Efthimios Zervas**, Hellenic Open University, Greece
- Dr Vasileios Zisis**, University of Piraeus, Greece
- Dr Constantinos Zopounidis**, Technical University of Crete, Greece



Schedule

Friday 26-6-2020

Information	03:00 PM – 04:00 PM
Opening Session	04:30 PM – 05:00 PM
Parallel Sessions A1-A3	05:00 PM – 06:30 PM
Break	06:30 PM – 07:00 PM
Parallel Sessions B1-B3	07:00 PM – 08:30 PM

Saturday 27-6-2020

Parallel Sessions C1-C4	09:00 AM – 10:30 AM
Break	10:30 AM – 11:00 AM
Parallel Sessions D1-D2	11:00 AM – 12:30 PM
Break	12:30 PM – 01:00 PM
Parallel Sessions E1-E3	01:00 PM – 02:30 PM

Parallel Sessions

Friday 26 June 2020 | 17:00 – 16:30

SESSION	CHAIR	TITLE - AUTHORS
A1	Georgios Stathakis	<i>The effectiveness of semi-autonomous revenue authorities as a parameter of their tax competitiveness in European countries</i> Kornilia Lianou
		<i>Public Private Partnerships: The Shatter of Public Interest by the Private Sector</i> Leonidas Vatikiotis
		<i>Strategic management in the Greek public sector. In search of best practices in the international environment</i> Ioannis Rossidis, Dimitrios Belias, Stefanos Papailias
		<i>Consumers' attitude for production and introduction of new dairy products by goats in the market of Epirus region</i> Dimitrios Kafetzopoulos, Sofia Bounova
		<i>Reducing Management Costs in the Public Sector Through Smart Certificates Application</i> Panagiota Konstantinou, Georgios Stathakis, Spyridon Nomikos, Maria-Georgia Nomikou
A2	Athanasios Mandilas	<i>Economic Sanctions, Embargoes and Counter Financing of Terrorism: Evaluation of the evolving Legal Framework and the Customers – Transactions Algorithmic Matching Methods in the Banking System</i> Nikolaos Panagiotopoulos, Vangelis Manouvelos

SESSION	CHAIR	TITLE - AUTHORS
		<p><i>Assessing the implementation of the General Data Protection Regulation (GDPR) in the Greek Banking Sector</i> Athanasios Karagiannis, Vangelis Manouvelos</p> <hr/>
		<p><i>Banking Supervision: Can the Supervisory Review and Evaluation Process (SREP) become a gold standard for the European Banks?</i> Kalliopi Bratika, Vangelis Manouvelos</p> <hr/>
		<p><i>The Capital Controls in Greece: What have we learned?</i> Georgia Zoupa, Grigorios Gikas</p> <hr/>
		<p><i>Non-Financial Reporting: The Case of Greek Banks</i> Vasilis Tsobanidis, Athanasios Mandilas</p> <hr/>
		<p><i>Non-Performing Loans and their impact on the Banks' Profitability</i> Mihail Diakomihalis, Sofia Economakou</p> <hr/>
A3	Andreas Andrikopoulos	<p><i>The effect of leverage on firms' profitability: The case of Greek listed firms in the period of Capital Controls</i> Marios Dimitriou Sotiropoulos, Petros Kalantonis</p> <hr/>
		<p><i>Anti-Competitive Effects of Silent Financial Interests: Experimental Evidence</i> Konstantinos G. Papadopoulos, Wasilios Hariskos, Manfred Koenigstein</p> <hr/>
		<p><i>Share repurchases: Motives, methods, and effects</i> Angeliki Drousia, Athanasios Episcopos, George Leledakis</p> <hr/>

SESSION	CHAIR	TITLE - AUTHORS
		<p><i>What drives the asset growth anomaly in international stock markets: risk or mispricing?</i></p> <p>Lydia Diamantopoulou, George Papanastasopoulos, Panagiotis Artikis, Ioannis Sorros</p> <hr/> <p><i>Mergers and Acquisitions in Tourism Industry</i></p> <p>Ioannis Tsakalos, Andreas Andrikopoulos</p>

Friday 26 June 2020 | 19:00 – 20:30

B1	Afroditi Papadaki	<p><i>Exploring the effect of corporate governance on firm's financial performance. The case of listed firms in the Athens Stock Exchange</i></p> <p>Kristi Staurou, Petros Kalantonis, Sotiria Scoina</p>
		<p><i>Exploring the interrelation between Corporate Governance & Financial Performance: Evidence from Greek Systemic Banks</i></p> <p>Andreas G. Koutoupis, Panagiotis Kyriakogkonas, Michail Pazarskis</p>
		<p><i>Corporate governance, financial structure and agency costs: the case of the hospitality industry</i></p> <p>Andreas Andrikopoulos, Anna Merika, Anna Triantafyllou, Tamara Maria Casasola</p>
		<p><i>Business ethics and integrity in the private sector: The view from the top</i></p> <p>Evangelia Pappa, John Filos, Savvas Chatzipanagiotidis</p>
		<p><i>ESG Scores and Firm Performance</i></p> <p>Afroditi Papadaki, Olga Pavlopoulou-Lelaki</p>
B2	Dionisis Philippas	<p><i>Bank Lending to shipping in the time of crisis</i></p> <p>Etleva Zenelai, Alina Hyz</p>



SESSION	CHAIR	TITLE - AUTHORS
		<p><i>Funding through bank loan versus trade credit</i> Dimitrios Anthimos, Athanasios Tsagkanos, Eleftherios Aggelopoulos</p> <hr/> <p><i>The role of the Voluntary Separation Schemes in the Greek Banking sector during the financial crisis.</i> Laurence Maria Voutsinou, Vangelis Manouvelos</p> <hr/> <p><i>Implementation of Big Data infrastructure in the financial sector</i> Maria Chrysostomou, Ariadni Chysostomou, Nikolaos Petros Gerantonis</p> <hr/> <p><i>Multidirectional Convergence in European Banking</i> Panagiotis Tziogkidis, Dionisis Philippas, Mike Tsionas</p> <hr/>
B3	Dimitrios Thomakos	<p><i>The role of Commodity Exchange Markets in the Global Economy</i> Anestis Galanis, Vangelis Manouvelos</p> <hr/> <p><i>Financial Analysis of National Airlines of tourist destinations: the case of Mediterranean countries</i> Panagiota Dionysopoulou, Evangelia Kasimati, Epeameinondas Karakostas</p> <hr/> <p><i>Comparative Predictability of Corporate Failure Models: Evidence from the Greek Market during Crisis</i> Paraskevi V. Boufounou, Evdoxia Papadopoulou</p> <hr/> <p><i>Determinants of Corporate Dividend Policy in periods of financial distress</i> Evangelos Chytis, Chris Karalis, Stergios Tasios, Athanasios Mandilas</p> <hr/>

SESSION	CHAIR	TITLE - AUTHORS
		<p><i>Green Investments - Green State Bonds, "Analysis of the financial performance of Green Bonds"</i></p> <p>Theofanis Zacharatos, Athanasios Tsagkanos</p>
		<p><i>Driven by portfolio beta changes and sectoral power in US stock market: Explaining momentum across time and sectors.</i></p> <p>Konstantinos Mamais, Dimitrios Thomakos</p>

Saturday 27 June 2020 | 9:00 – 10:30

C1	Evangelos Koumanakos	<p><i>Adoption of the International Financial Reporting Standard for Small and Medium-Sized Entities: The Impact on Accounting Quality</i></p> <p>George Peppas, Augustinos Dimitras</p>
		<p><i>The impact of leverage on earnings manipulation for companies with defensive and aggressive equity betas in the UK market</i></p> <p>Maria I. Kyriakou, Augustinos I. Dimitras</p>
		<p><i>Internal Audit Activities at the central government bodies and the National Transparency Authority – The Case of Greece</i></p> <p>Andreas G. Koutoupis, Panagiotis Kyriakogkonas, Panagiotis Bogiatzidis</p>
		<p><i>Assessing the effectiveness and efficiency of Internal Audit Units.</i></p> <p>Georgios L. Vousinas</p>
		<p><i>Policy induced tax avoidance: empirical evidence from the accommodation sector in Greece</i></p> <p>Evangelos Koumanakos</p>

SESSION	CHAIR	TITLE - AUTHORS
C2	Maria Mavri	<i>Mass customization for children's eyeglasses</i> Konstantina Nakou
		<i>A Software as a Service System Solution for Distribution in Urban Areas</i> Evripidis P. Kechagias, Georgios Papadopoulos, Georgios Chatzistelios, Aggeliki Deligianni
		<i>The Transport Experience of Persons with Reduced Mobility (PRMs): the Case of Greece</i> Sofoklis Alepis, Konstantinos Malagas, Theodoros Lilas, Nikitas Nikitakos, Georgia Papadopoulou
		<i>Optimization of Capital Distribution and Composition of a Shipping Company Fleet through Evolutionary Algorithms</i> Spyros Repousis, Petros Lois, Georgios Georgopoulos
		<i>3D printing technology and Industry 4.0</i> Evgenia Fronimaki, Maria Mavri
C3	Apostolos Dasilas	<i>Exploring the impact of imitation & innovation practices on startups</i> Panagiotis Tsolakidis, Naoum Mylonas, Eugenia Petridou
		<i>Financing tools for SMEs. The impact of global financial crisis on SMEs in Europe and the role of EU funding programs</i> Christos Grose, Maria Argyropoulou, Andreas Tilios
		<i>Greek Small and Medium Enterprises after the Crisis</i> Leonidas Vatikiotis
		<i>Export orientation and its effect on the Greek small and medium enterprises performance and viability during an economic depression</i> Ilias P Parginos

SESSION	CHAIR	TITLE - AUTHORS
		<p><i>Dynamic Correlations between freight rates and commodities market</i></p> <p>Ioannis Tsakalos, George Christakis, Andreas Andrikopoulos</p> <hr/> <p><i>The capital structure of Greek SMEs</i></p> <p>Apostolos Dasilas, Georgios Bangoudis</p>
C4	Christina Diakaki	<p><i>Water saving potential and financial benefit of rainwater harvesting system in Chios Island</i></p> <p>Dimitrios A. Kakoulas, Spyros K. Golfopoulos</p> <hr/> <p><i>Local development approaches and the ILDI mechanism</i></p> <p>Dimos Chatzinikolaou, Charis Vlados</p> <hr/> <p><i>The impact of entrepreneurial and managerial core competencies and networking on SMEs success: Surveying female entrepreneurs in Greece</i></p> <p>Lida Kyrgidou, Naoum Mylonas, Evdokia Vacharoglou</p> <hr/> <p><i>Entrepreneurship and crisis mutation in Greece: A neo-Schumpeterian approach</i></p> <p>Dimos Chatzinikolaou, Charis Vlados</p> <hr/> <p><i>Studying the day ahead electricity price forecasting problem in coupled markets: The case of Italy</i></p> <p>Konstantinia Daskalou, Christina Diakaki</p>

Saturday 27 June 2020 | 11:00 – 12:30

D1	Spourdalakis Michalis	<p><i>Top staff appointments in the State. Politico-administrative leadership in Public Administration</i></p> <p>Maria-Eliana Pravita</p>
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SESSION	CHAIR	TITLE - AUTHORS
		<p><i>New Democracy and Public Administration during the economic crisis</i> Konstantina Kotsiopolou</p> <hr/> <p><i>Aspects of social policy and political parties during the crisis: The case of the 'Guaranteed Social Income'/'Social Income of Solidarity'</i> Costas Eleftheriou, Chrysanthos Tassis</p> <hr/> <p><i>Labour relations during the crisis period</i> Vasilis Asimakopoulos</p>
D2	Varaskevi V. Boufounou	<p><i>Role-Playing Games and managerial scenarios in module "DEO45 - Business, New Technologies and Entrepreneurship" in open and distance education in the Hellenic Open University</i> Maria Georgakalou, Charoula Ntelopoulou, Mary Kagiavi</p> <hr/> <p><i>Institutional Effects on Innovation and the Unusual Speed up Requirements of Structural Reforms</i> Kyriaki I. Kafka, Pantelis C. Kostis</p> <hr/> <p><i>Human resources development, educational needs, training, and innovation: Facts from retail firms in the region of Eastern Macedonia and Thrace</i> Dimos Chatzinikolaou, Charis Vlados</p> <hr/> <p><i>Emotional intelligence and nursing motivation, satisfaction and performance</i> Konstantinos Koronios, Lazaros Ntasis, Petros Kolovos, Andreas Papadopoulos</p>

SESSION	CHAIR	TITLE - AUTHORS
		<p><i>The Effect of Implementing GDPR based on EFQM model, in business strategy: A Comparative Case Studies' Analysis in Greece</i></p> <p>Nikolaos Matsas, Spyros Missiakoulis, Paraskevi V. Boufounou</p>

Saturday 27 June 2020 | 13:00 – 14:30

E1	John Sorros	<p><i>Tax compliance and tax awareness: Key pillars of support and development of entrepreneurship in our country.</i></p> <p>Demetrios Comnenos, Zaxarias Dermatis, Christos Papageorgiou, Panagiotis Liargovas</p> <hr/> <p><i>Tax legislation and economic development during the Greek economic crisis 2008-2018</i></p> <p>Nikolaos Kartalis, Panagiota Ioannidou</p> <hr/> <p><i>The implementation of expected utility theory in voluntary business tax compliance: Evidence from Greece</i></p> <p>Grigorios Lazos, Alkiviadis Karagiorgos</p> <hr/> <p><i>Greek tax recovery policy in a digital era: benefits and considerations</i></p> <p>Maria Priniotaki, Kosmas Paipetis</p> <hr/> <p><i>Financial misstatement measures and tax aggressiveness proxies: Do they really work for SMEs?</i></p> <p>Emmanuel Demetrios Trahanas, John Sorros</p>
E2	Anthony N. Rezitis	<p><i>EU Defence Expenditure: COFOG Methodology re-Examined in an Era of Wider Security.</i></p> <p>Ioannis Ragies</p>



SESSION	CHAIR	TITLE - AUTHORS
		<i>Energy Poverty in Greek Small and Medium Enterprises</i> Leonidas Vatikiotis
		<i>An assessment of Greece's debt crisis impact in its macroeconomic environment: Implications for investments and future growth prospects.</i> Dimitris Petros Giakoulas
		<i>Determinants of the vat gap in the Greek economy</i> Spyros Papadakis
		<i>Analyzing agricultural productivity change: Panel data evidence for EU countries</i> Evangelia Pappa, Anthony N. Rezitis
E3	Kyriaki Kosmidou	<i>The implications of PSD II for payments in the digital market</i> Anna Olga Mitsou
		<i>Port Categories and Bankruptcy Prediction</i> Mihail N Diakomihalis, Maria I Kyriakou
		<i>Traces of Momentum Factor in Emerging Markets Using Sharpe Ratio</i> Aristotelis Vaitsidis, Athanasios Fassas
		<i>Financial Inspections of Food and Beverage Enterprises and Health-related Businesses Using Geographical Information Systems</i> Athanasia Konstantinopoulou, Athina Lazakidou
		<i>Capital structures of US market Firms and its determinants during different macroeconomic states and various leverage levels.</i> Ilias Salatas, Konstantinos Gkillas, George Peppas, Athanasios Tsagkanos

SESSION	CHAIR	TITLE - AUTHORS
		<i>Investing in bridging fuels: the unit commitment problem of public vs private ventures</i>
		Filippos Ioannidis, Emiliios Galariotis, Iordanis Kalaitzoglou, Dimitrios Kousenidis, Kyriaki Kosmidou



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